

ANTHONY CAPANZANA

EDITOR | POST-PRODUCTION COORDINATOR

acapanzana.com

PROFESSIONAL SUMMARY

Creative and self-motivated professional with hands-on experience across all stages of media production and video marketing. Proven ability to manage multiple projects, meet tight deadlines, and collaborate with teams. Brings strong organizational, technical, and problem-solving skills with a passion for impactful storytelling.

EXPERIENCE

Customer Experience Representative

Indigo Books & Music – Brampton, Ontario
August 2025 – Present

- Assist customers with locating and recommending books and products, contributing to increased sales and positive customer feedback

Video Editor & Project Coordinator

Freelance – Brampton, Ontario
June 2018 – Present

- Edited promotional videos, social media content, short documentaries, and branded visuals with attention to storytelling and audience engagement

Video Editor & Digital Content Creator & Coordinator

Bottled Media – Burlington, Ontario
March 2019 – June 2024

- Produced and edited branded video content for cross-platform marketing campaigns, including social promos, ads, and event coverage
- Created motion graphics and visual effects for advertisements, sizzle reels, and social content
 - Managed a team of editors to deliver high-volume content under tight deadlines, improving client satisfaction

Assistant Editor Intern

Heads Up Daily – Mississauga, Ontario
March 2018 – May 2018

- Assisted in segment assembly and delivery for a daily broadcast Esports program and ensured organized post-production workflows

EDUCATION

2018

Advanced Diploma in
Film & Television
Production

Humber College

Toronto, Ontario

CORE SKILLS

Digital Marketing
Video Editing & Post Production
Motion Graphics & Visual Effects
Graphic Design
Project Coordination
Team Leadership & Collaboration
Communication & Time
Management
Branding & Audience Engagement

TECHNICAL PROFICIENCIES

Adobe Creative Cloud:
(*Premiere Pro, Photoshop, Audition, and After Effects*)
Avid Media Composer
Canva
DaVinci Resolve
Google Suite
Microsoft Office:
(*Word, PowerPoint, Excel*)